



IMAGINE
JOHNSTOWN
ACTION PLAN 2008-2028

Community Vision and Strategic Action Plan

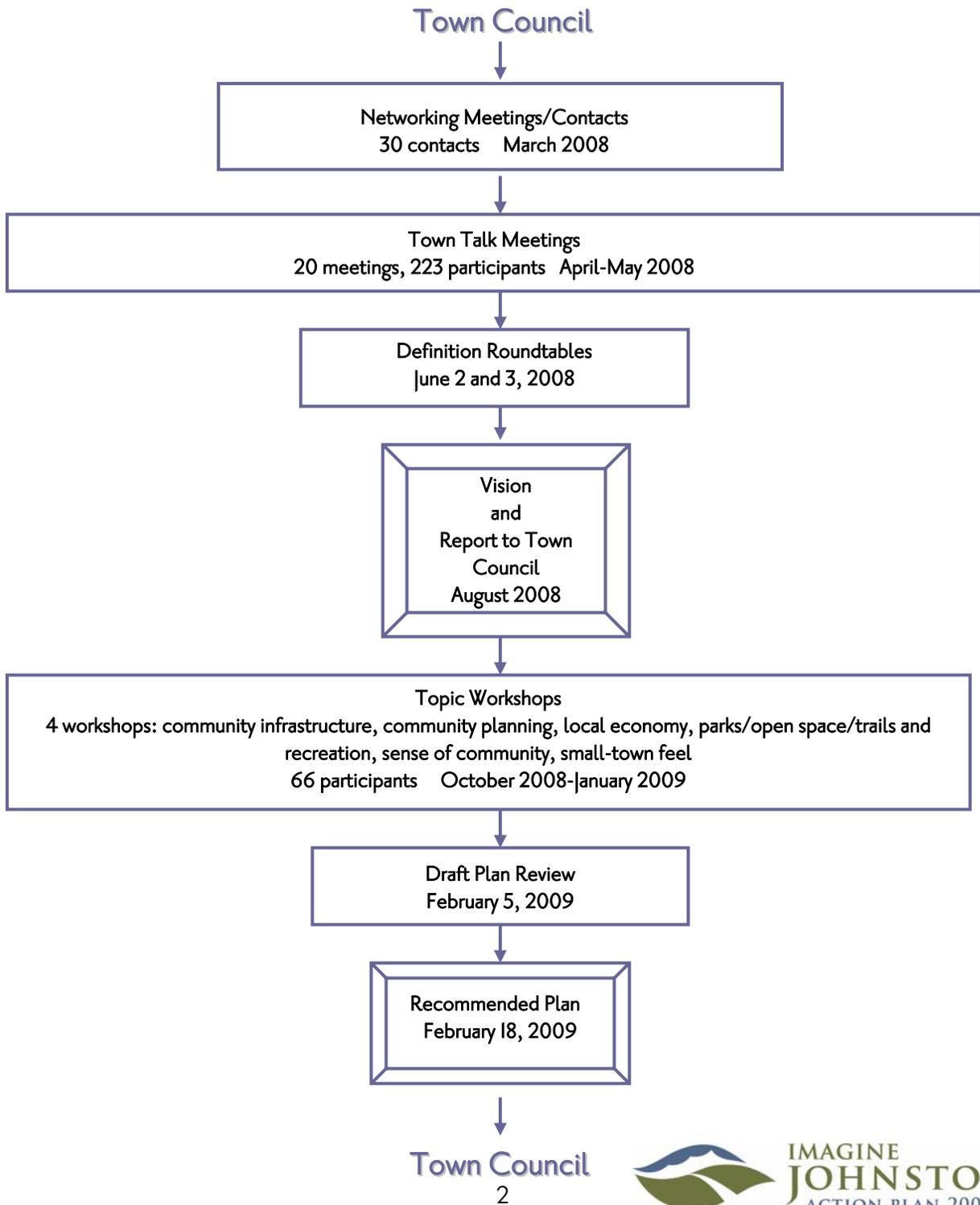
February 2009

Town of 

Johnstown

Town of Johnstown Community Vision and Strategic Action Plan

The Planning Process



Our Community Values and Vision

Above all, we cherish the small-town feel that defines Johnstown.

Our sense of community is strong. We are involved in decisions which impact our lives and are proud that we are a close and friendly community characterized by people who take care of each other and who celebrate community through activities and events.

We value working together to plan for the future and to protect our small-town character. We manage growth by following planning principles that mitigate the negative impacts that growth can bring. Our infrastructure is well planned and serves our needs.

Our local economy is healthy because we support local businesses and our agricultural heritage. We actively encourage an economic mix that provides well-paying jobs so that our residents can live and work here. Our downtown maintains its historic look and feel and is filled with successful businesses that effectively serve our residents.

We value our many parks, areas of open space and the trails and paths that connect us to each other and our community. We have recreational opportunities for all ages.

Ours is a clean and well-maintained community. Our cohesive architectural style is distinctive to our community's character and history. Our families enjoy a high level of safety and security and have access to a quality educational system.

Together, we imagine and look forward to a remarkable future.

Strategic Action Plan

Community Infrastructure

20-Year Vision: Ours is a clean and well-maintained community. Our infrastructure is well planned and serves our needs. Our families enjoy a high level of safety and security.



Long-Range Goals

Improve local, county and state transportation corridors in the area

Make the Johnstown community pedestrian and bicycle-friendly

Provide public transit services

Work toward implementation of the 2005 Water Integration Plan to address future water needs

Five-Year Actions

- Plan for a new Public Works building (*Town Council 2009-2010 goal*)
- Develop and implement a plan for use of the old Town Hall (*Town Council 2009-2010 goal*)
- Implement the Wastewater Utility Plan (*Town Council 2009-2010 goal*)
- Address traffic flow and safety issues as well as pedestrian and bicycle access on and across Highway 60, in cooperation with the Colorado Department of Transportation
- Work with the Colorado Department of Transportation to improve the design and function of the interchange at Interstate 25 and Highway 60

“My kids and I would ride our bikes downtown from Carlson Farms if there were trails to use—we’re sure not going to ride along Highway 60!”

Community Planning

20-Year Vision: We value working together to plan for the future and to protect our small-town character. We manage growth by following planning principles that mitigate the negative impacts that growth can bring.

Long-Range Goals

Ensure that development conforms to the character of the community, rather than the other way around

Preserve agricultural lands and uses

Take advantage of opportunities to promote green, sustainable growth

Ensure a balance of housing types

Site large commercial businesses along Interstate 25 and small local businesses in downtown



Five-Year Actions

- Establish intergovernmental relations with surrounding jurisdictions (*Town Council 2009-2010 goal*)
- Continue to implement the Downtown Johnstown Improvements Master Plan

"[In 2028] our sensible growth plan has created a vibrant community that has not just been absorbed by the surrounding cities."



Local Economy

20-Year Vision: Our local economy is healthy because we support local businesses and our agricultural heritage. We actively encourage an economic mix that provides well-paying jobs so that our residents can live and work here. Our downtown maintains its historic look and feel and is filled with successful businesses that effectively serve our residents. Our families have access to a quality educational system.

Long-Range Goals

Create an economic mix that increases the availability of primary employment in Johnstown

Support agricultural uses and needs, for example provide adequate space for movement of farm equipment on area roadways



Five-Year Actions

- Enhance marketing of Johnstown (*Town Council 2009-2010 goal*):
 - Partner with the Chamber of Commerce, other local organizations, and residents to expand and strengthen the marketing and promotion of Johnstown, with a focus on the creation of local jobs
 - Promote downtown Johnstown to local and regional residents
 - Construct significant gateway features at major entries to Johnstown, such as Interstate 25, Highway 34 and County Road 17, and Highway 60 east, and provide additional signs at other entry points
- Continue to implement the Downtown Johnstown Improvements Master Plan, with an emphasis on support for local businesses
- Partner with the Weld County School District RE-5J to establish the Town's role in support of the District's Strategic Plan

Parks, Open Space, Trails, and Recreation

20 Year Vision: We value our many parks, areas of open space, and the trails and paths that connect us to each other and our community. We have recreational opportunities for all ages.

Long-Range Goal

Explore the creation of a program to preserve agricultural spaces as permanent open space in the Johnstown community



Five-Year Actions

- Build a trail network that connects all neighborhoods to each other and to downtown Johnstown
- Coordinate work on a recreation center (*Town Council 2009-2010 goal*)
- In community-wide parks, provide active and passive recreational opportunities, such as a dog park, picnic facilities, tennis courts, playgrounds, multi-purpose courts, and disc golf, as well as necessary support facilities

“Our subdivisions are just islands and it’s hard to connect to other areas of the community.”



“Parks, open spaces and trails likewise allow the community members to see one another, share with one another, and develop the activities that we each want to associate with our ‘community experience’.”

Sense of Community

20-Year Vision: Our sense of community is strong. We are involved in decisions which impact our lives and are proud that we are a close and friendly community, characterized by people who take care of each other and who celebrate community through activities and events.



Long-Range Goals

Collaborate with the community to create an ongoing program that communicates and celebrates Johnstown's history and heritage

Continue to involve Town residents in decisions which could impact their lives, both now and in the future

"I'm proud that we all worked together to better our town."

Five-Year Actions

- Increase ongoing communication between the Town and all of its residents, using such tools as periodic newsletters, e-mail "blasts," the Town web site and continued opportunities for individual members of Council and the Mayor to meet informally with residents
- Encourage, support, and increase Town participation in community events and activities
- Identify areas where residents could serve as volunteers to assist the Town and regularly communicate and coordinate those opportunities



Small-Town Feel

20-Year Vision: Above all, we cherish the small-town feel that defines Johnstown. Our cohesive architectural style is distinctive to our community's character and history.

Long-Range Goals

Create public spaces and places for people to gather

Support agricultural lands and uses as an integral part of Johnstown's character



Five-Year Actions

- Continue to implement the Johnstown Design Guidelines to achieve a cohesive architectural identity consistent with Johnstown's character and history
- Continue to implement the Downtown Johnstown Improvements Master Plan



"We need a consistent architectural feel that matches what's already here (a new / traditional theme)."

"[I envision] a small-town atmosphere where all areas of Johnstown participate as one town."

"Revitalize and sustain a vibrant downtown."



Acknowledgements

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Clair Hull, Councilmember
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